



Press Release

The Quikshow App Dramatically Improves The Lives of Real Estate Agents

Dallas, TX- At Quikshow, we realize that real estate agents can't be everywhere at the same time. That's why we've created an innovative smartphone app that enables agents to 'quikly' and easily hire another agent to show properties for them. In the app, other agents, showing agents as we've called them, will be able to view the available Quikshow posts in their area in real-time and place a bid on them in hopes of being selected for the Quikshow.

No longer do agents have to drop whatever they're doing in order to leave and show their clients homes. This convenience allows agents to spend more of their time with family and friends, and even prospect for more business. A single agent can only handle so many clients until they need to hire a team. With Quikshow, you virtually have every agent on your team; a much less expensive team I might add.

Why give up 50-80% of your commission by handing out client referrals because you don't have time to help them all, or because they live too far away? Mind you agents are not just licensed within the 30-mile radius around their home, as so many practice, but the whole state. Quikshow allows agents to, technically, clone themselves so that they can service their clients without being affected geographically.

Now comes the fun part. Showing agents get paid to show homes for other agents! Think of it like Uber, but for real estate agents. As a fellow agent myself, you never know when you'll receive your next commission check. Now, agents are able to earn additional income during those lulls between deals, or in their spare time.

Here's a sad statistic: 75% of new agents quit their first year. Why? Lack of business and money. There's no doubt about it. Being a Realtor is expensive. Membership fees, MLS dues, Broker fees, marketing expenses and gas are all things that agents must pay (regardless of having any business). With the advent of Quikshow, agents can now earn income simply by opening doors for other agents while learning the business! This income should help more agents retain their license longer, thereby lowering each broker's turnover rate.

Not surprisingly, current users of Quikshow are finding new purposes for the app other than just hiring other agents to show homes and making additional income. Recently, one agent in Texas used the app to have an agent come to the rescue and open a door for her because her Supra battery died at the property. Other uses for the Quikshow app include, but are not limited to:

- Working with multiple clients
- Taking much-needed time off
- Second showings and after-the-sale showings
- Granting access to appraisers, contractors, inspectors, or other third party professionals throughout the selling process
- Being able to keep all of your clients without having to hire another buyers agent to show properties and give up 50% of your commission
- Retrieving signs and lockboxes for listing agents

In conclusion, Quikshow is a tool that agents can use to benefit, not only their career, but their lives as well. Quikshow is a free download in the App Store. It is, currently, only accessible to iOS users, but it will soon be released to the Android community. However, if you have an ipad or ipod, you can also download Quikshow in the App Store. We hope all of our users love using this effective real estate tool. Ideas or suggestions? Email us at contactus@quikshow.com. We listen to our customers. Enjoy!

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