

# BRAZEN

## Brazen Dallas – Interim Director

*Brazen takes a “business-first” approach to help growth-seeking entrepreneurs who identify as female and all intersections therein advance their businesses. We offer continuous, immersive programming that fosters connections for women-owned businesses to resources – and to each other. Our highly customized, hyper-niche programming is both affordable and accessible for the individual female president, founder or CEO. Our ultimate goal is to create a global network of women-led businesses and supporters that can connect across geographies to grow their companies.*

### POSITION DESCRIPTION

The Interim Director will be responsible for leading efforts to launch Brazen in Dallas. Most importantly, the Interim Director will 1) cultivate a “Street Team” of successful women entrepreneurs and volunteers to assist with launch efforts, 2) work with community, economic development and other organizations to position Brazen as a best in class resource for women entrepreneurs, 3) engage and recruit members and 4) develop the first 6 months of the Brazen program calendar and 5) launch the Brazen membership program via a highly visible event in Spring 2018. The Interim Director will represent Brazen as a public-facing figure in the general community and as a thought leader in the region on the topics of gender parity as related to women-owned/led businesses. This position reports directly to and will be supported by the Brazen Global leadership team in St. Louis for a period of 6-12 months, and will assist Brazen Global in placing a permanent Dallas Director at that time.

### RESPONSIBILITIES

\*\*All responsibilities listed below will be executed by the Interim Director with extensive support from the Brazen Global team.

- Brand Building: Is a beacon for gender parity in the entrepreneurship ecosystem and is able to attract and convene others around the Brazen message.
- Influence: Cultivate a “Street Team” of women entrepreneurs, champions and influencers from the community, hosting recruitment events and garnering support for Brazen’s successful presence in Dallas.
- Member Recruitment: Recruit members to join the Brazen membership via a myriad of outreach efforts such as email campaigns, Street Team support, small gatherings, direct calls, community outreach and the Brazen launch event.
- Sponsorships: Solicit support from and build relationships with potential corporate and community sponsors.
- Organizational & Program Management: Implement initial suite of events and programs, innovating within the framework provided by Brazen Global and fully utilizing all marketing, promotion, membership and program tools provided.
- Collaboration with the Brazen Global network: Contribute as an active member of the national team, providing Brazen Global with information as necessary and being a thought partner in ongoing development toward Brazen launch.

## THE IDEAL CANDIDATE

- Possesses a general understanding of the business evolutionary life-cycle (from start-up to growth to exit), ideally as someone who experienced this first-hand as a startup CEO or member of a start-up team.
- Dedication to gender parity and passion for learning new research-based findings on related issues and solutions.
- Experience in the startup community and deep understanding of community entrepreneurial ecosystem.
- Excellent communication skills, ability to engage and connect with influential people in the ecosystem (including investors, other ESOs and successful CEOs) without any prior relationship.
- Likeability, influence and ability to cultivate interest and support.
- Proven ability to work as a member of a virtual team.

## LOCATION

At Interim Director's discretion (a physical office is initially not necessary).

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## COMPENSATION

Brazen Dallas will be granted a budget that includes Interim Director stipend and marketing expenses. Incentive bonus compensation will be included. The Brazen Dallas Interim Director is a 1099 consultant position, hired by and compensated from Brazen Global.

## COMMITMENT

- This is a part-time role, however, we anticipate the Interim Director working no fewer than 30 hours/week.
- 6-12 months
- Ability to attend Interim Director Training in St. Louis, MO Jan 10 – 12, 2018

## APPLICATION PROCESS

Please submit a resume and cover letter to [hello@brazenglobal.com](mailto:hello@brazenglobal.com) with the following subject line: "I want to be the Brazen Dallas Interim Director".

Additional information about Brazen may be found at [www.brazenglobal.com](http://www.brazenglobal.com).

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